

# TOM BURR



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## Overview:

Professional Web designer with almost four years commercial experience delivering innovative, cutting edge solutions, for demanding corporate clients. Worked in London, NY and Singapore.

Macromedia certified Flash MX designer and top scoring Macromedia certified Flash MX developer.

## Key Clients:

Volkswagen Asia/Pacific

Exxon Mobil

Mayflower Engineering

BOC / Gist

GlaxoSmithKline

All Change Arts Ltd (Charity) (*more available on request*)

## Skills:

Creative designer

Innovator

Fully competent in Photoshop, Image Ready, Dreamweaver, Hand coded HTML, Director, SoundForge. Experienced in 3D Studio MAX and vector output.

Macromedia certification.

Advanced flash actionscript from version 4 up to MX, including Object Orientated Programming (OOP).

## Professional experience:

*March 2003 to present:*

*Fulltime - Freelance Web designer / developer*

- Working on small projects for small to medium sized clients.
- Guiding the client through the process of creating a website, from initial requirements analysis, use of technology and build to teaching the client how to maintain and update their site.

*June 2000 to March 2003:*

*Fulltime - Designer - Bluewave Ltd.*

- Brainstorming / Conceptualising solutions to meet and, where appropriate, exceed the creative brief and client expectations.
- Working with a creative brief to develop designs from pitch to initial concepts, and through to final solutions.
- Exploring innovative ways that a client's brand and message can be enhanced online.
- Working closely with both the client and any third party branding agency to ensure that solutions are on-brand and on-message.
- Working within a design team on combined projects. Brainstorming, inspiring and idea sharing.
- Taking a lead role in Flash development projects, designing and building effective systems using the latest Flash technology. Advising, guiding and problem solving for other Flash developers.

- Working closely with the Technical team to ensure that any backend data driven Flash project runs smoothly and follows best practice for Flash development, whilst leveraging the tech team's experience of application development.
- Developing e-learning modules and content.
- Press coverage of three projects.
- Developing personally within my first full time design position from junior designer to taking a creative lead on projects.

*1997 to June 2000:*

*Part-time - Freelance Web designer / developer*

**Other Web Related experience:**

- Technical Reviewer for Bill Drol's book "Object Orientated Macromedia Flash MX" from Apress Press, published Spring 2002.
- On Macromedia's board of Beta testers for Flash MX, Flash Communication Server, Freehand MX and Coldfusion MX.
- Taking an active role in a selection of online Flash boards and forums.

**Misc. media experience:**

1. Worked on a dressing props team during the filming of a British film involving set construction and preparation both on location and at Pinewood Studios, London.
2. Community Relations for a London based charity working with both able bodied and disabled participants, helping co-ordinate and run drama workshops and script development during the creation and performance of a community play.

**Education:**

November 2002 – Macromedia Fasttrack to Coldfusion course.  
 Macromedia certification exam Flash Designer  
 Macromedia certification exam Flash Developer

November 2000 – Macromedia Generator 2 course.

June 2000 - BA(Hons) Multimedia Design, DeMontfort University, Leicester.

June 1997 – A Level Graphic Design (B) and A Level Physical Education (B)

June 1995 – GCSEs, 3 A grade, 4 B grade, 3 C grade.

A grades in Design Technology and Double Award Sciences

**Interests and activities:**

8mm filming and projection, photography, cinema, football.

**Nationality and Date of Birth:** British, 26th September 1978

**Misc:** Full, clean driving license.

**References:** *Other contact details available on request.*

Willem Mulder, Creative Director – Bluewave (until June 2002)

Email: [willem@zilvester.com](mailto:willem@zilvester.com)

Sanni Sorma, Art Director & Creative Director – Bluewave (until November 2002)

Email: [sanni@missmai.net](mailto:sanni@missmai.net)